

SPECIAL ADVERTISING OPPORTUNITY



Western Pennsylvania

Guide to Good Health

ANNUAL Healthcare Guide

In addition to your ad, you will receive at no additional cost:

- **Editorial Profile**
- **Healthcare Directory Listing in the PRINT Issue for one year (Spring/Summer/Fall/Winter issues - a \$500 Value)**
- **Healthcare Directory Listing ONLINE for one year**
- **PDF Article Reprint of your article so you can use it for additional marketing purposes**
- **Long term visibility - A digital version of this Guide will be posted at www.guidetogoodhealth.com**
- **Receive additional copies of this issue for pass-out purposes**

The **Guide to Good Health** is now distributed at **Giant Eagle!**

This **RESOURCE GUIDE** for consumers showcases local healthcare providers, health focused businesses and organizations who provide health, wellness, educational, rehab or support services in Western Pennsylvania to consumers, families, seniors, children with special needs and the disabled.

Get **double the exposure** and **long-term visibility** when you place a print ad. Our digital editions feature the same content as our print magazine in a convenient electronic format. PLUS, our digital issue contains live advertiser website links in both ads and their listing.

Take advantage of our **experienced healthcare writers** to create a marketing piece that you can use for long term exposure (framing, social media, pass out marketing piece, etc). We will send you PDF article reprint - FREE!

Get 12 months exposure in our **Healthcare Directory Listing** and reach consumers who are actively seeking local providers.

If you would like to reserve advertising and editorial space in our **Annual Healthcare Guide**, call **(412) 877-5321** or email **guidetogoodhealthmag@gmail.com**

Visit us online at www.guidetogoodhealth.com